

**TEAM CAROLINAS Challenge for the April 29th, 2023, Local Seminar**

**Challenge Dates: Sunday, January 22, 2023 - Saturday, April 22, 2023**

The purpose of the Local Challenge is to keep UnFranchise® Owners on track to accomplish the tasks and activities necessary to build a successful UnFranchise Business. The challenges push us out of our comfort zone and bring back the focus on the Basic 5. It is important to remember that purposeful and consistent actions are what bring us closer to our goals and achieving our dreams. This challenge documentation **MUST** be completed and delivered via email to your Local Challenge Coordinator Dominique LaRose via email or Google Submission by 11:59 p.m. on Saturday, April 22, 2023. Good Luck Everyone.

Email: [Dominiquem314@gmail.com](mailto:Dominiquem314@gmail.com)

**\* If you are a new UFO during the Challenge period, we will look at the BV generated during your time in the business on a case-by-case basis.**

**REQUIREMENTS: Complete (Challenge A) OR (Challenge B)**

**Challenge A**

- 1. \_\_\_ BUY ONE, REACH ONE, BRING ONE** - Purchase (3) tickets for the April 29<sup>th</sup> local seminar, one for you and two for your guests. Ticket numbers \_\_\_\_, \_\_\_\_, \_\_\_\_
- 2. \_\_\_ Qualify for the Master UFO Program** for the FIRST quarter (01-01-23 Thru 03-31-23)
- 3. \_\_\_ Turn in a screenshot of your MUFO requirements** all having been met and **your 3 ticket numbers** and you have achieved the Challenge. Congratulations!!

**OR if you do not meet MUFO requirements for the 1<sup>st</sup> quarter then complete Challenge B**

**Challenge B**

**1. \_\_\_ BUY ONE, REACH ONE, BRING ONE**

Purchase (3) tickets for the May 13<sup>th</sup> local seminar, one for you and two for your guests.  
Ticket numbers \_\_\_\_, \_\_\_\_, \_\_\_\_

**2. \_\_\_ SPONSOR**

Personally sponsor one (1) qualified UnFranchise Owner during the challenge period. New partner must complete the Shopping Annuity Assessment. Name of personally sponsored \_\_\_\_\_

OR

Work the ABC Pattern with your team and help a team member sponsor a new partner. All parties must complete the Shopping Annuity Assessment. Name of new Team Member \_\_\_\_\_

**3. \_\_\_ RETAIL**

Generate 1000 BV of MA Exclusive products/services by hosting events or ShopLive. (List the total BV)

**4. \_\_\_ TRIAL SIZE MARKETING and CUSTOMERS**

a) Send out or give out at least 5 Trial Size packs to 5 new possibilities. Leverage the UnFranchise

Marketing App to accomplish this item. List names of 5 people \_\_\_\_\_, \_\_\_\_\_,  
\_\_\_\_\_, \_\_\_\_\_

b) Add 4 new BV purchasing customers. \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_

**5. \_\_\_SHOW THE BUSINESS PLAN**

Expose the Market America UnFranchise Business plan to ( 4 ) personal prospects during the Challenge Period at a 1-on-1, 2-on-1, Zoom, UBP or Home Business Presentation (HBP). List the names of the 4 people

\_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_

OR

Expose the business plan to (8) team prospects. \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_,

\_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_, \_\_\_\_\_

**6. \_\_\_Mission Grow**

Show us your team growth and how much fun you are having! Post pictures of your events to MA Southeast Region Facebook group page as well as CAROLINASMA Facebook group.

Also post your events on the MASERevents.net calendar by completing the EVENT SUBMISSION form